

January 2005

## Green Business Update

### Alameda County

Visit our website at [www.greenbiz.ca.gov](http://www.greenbiz.ca.gov)

email contact [pamela.evans@acgov.org](mailto:pamela.evans@acgov.org)



[Green Businesses Certified](#)  
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*Come to our Green Business Recognition Event - Great Networking Opportunities! Good Food!*

### Green Business Certifications

Eleven new businesses have joined over 480 Bay Area companies in becoming 'green' since the first of October.

#### Albany YMCA

#### Castro Valley Sanitary District

Berkeley

#### Bartle Wells Associates

#### Missing Link Bicycle Cooperative, Inc.

#### Teleosis Institute

Oakland

#### La Estrellita Café

San Leandro

#### Natural Skylight

#### Natural Home Cleaning Professionals

#### Nabolom Bakery

#### Zatar Restaurant

#### Precision Graphics

Two businesses were **recertified**: EMW in Albany and EBMUD Fleet Maintenance in Oakland.

### Promoting Green Businesses

- We handed out over 600 Green Business Directories from a primo corner booth at the November **Green Festival** in San Francisco. Over 15,000 people from the Bay Area & beyond attended. Thanks to Green Business owners **Ellen Weinreb & Allan Moskowitz** for helping staff the booth.
- The Sierra Club **Yodeler** and **Bay Nature** ran Green Business ads through the fall. (Thanks to the Bay Area Air Quality Management District, the Association of Bay Area Governments & Contra Costa County GBP.)
- **Media Coverage** – *The Argus* (Fremont) featured Cell Cycle and *The Independent Journal* (Marin County) featured local Green Businesses in their respective business sections in October. *Tri-City Voice* (South County) featured Cell Cycle and Best Graphic Image the same month. The *Chronicle* and *Rockridge News* featured Nomad Café.

### Business Outreach and Assistance

Want to recognize Green Businesses at your business network or association meeting? Need a speaker on environmental compliance, sustainability, waste reduction or conservation? **Give us a call!**

The **Albany Chamber** of Commerce and the **Emeryville Chamber** of Commerce will promote the Green Business Program to their members during 2005. Thank you!

We networked with the **San Leandro African American** and **Asian American Business Councils** at a December **San Leandro Chamber** of Commerce event.

### Bay Area GBP News

The Regional GBP is completing work on two new industry checklists; for dentists and garment cleaners. We are also updating older checklists to keep them consistent and up to date with new standards and technology.

### Green Business Recognition Event! [RSVP here:](#)

<http://www.sustainablebiz.org/cgi-script/CSMailto/forms/BMillsSignup.htm>

Join us on **Thursday, January 27**, 5:30 -8:00 p.m. for our next Green Business Recognition Event, co-sponsored by the **Sustainable Business Alliance**. We'll recognize Green Businesses certified since November 2004. All **Green Businesses** are invited. The event is at Berkeley Mills, 2830 7<sup>th</sup> Street (near Hearst), in west Berkeley.

**Also:** To promote our Green Businesses and build community, we have **Green Dinners**. Our delicious December dinner at Papa's Persian was well attended. We are now planning for a February 23<sup>rd</sup> event at **La Estrellita Café**, Oakland. **Want to join us?** Call/email: 510/567-6770 or [pamela.evans@acgov.org](mailto:pamela.evans@acgov.org).

### Green Tips & News

Want to use **environmentally preferable products**? The Bay Area Green Business Program has researched over a dozen product categories, including cleaning products, wall paints, carpet, recycling bins & trash bags, paper products for the office & restroom, and kitchen/food service.

**We want to share this information with YOU!** Contact [Pamela.evans@acgov.org](mailto:Pamela.evans@acgov.org) for more info.

**Nomad Café** is a 2004 winner of the California Integrated Waste Management Board's Waste Reduction Awards Program (WRAP) awards. Out of 1403 statewide honorees for 2004, Nomad was designated as one of only ten "WRAP of the Year" award recipients for their efforts to reduce waste and recycle! They celebrated with a high profile event on January 11<sup>th</sup>. To see the Chronicle article: <http://sfgate.com/cgi-bin/article.cgi?f=/c/a/2005/01/12/BAGNOAOPV21.DTL>

**TriValley Sustainable Business Alliance** Networking Lunch, Tuesday, January 25<sup>th</sup>, Dublin. Email [steve@gozagear.com](mailto:steve@gozagear.com) for more info.

The American Council for an Energy-Efficient Economy (**ACEEE**) reports continuing tight natural gas markets and anticipated energy rate increases, **but** studies also show that improving energy efficiency and increasing use of renewable energy sources could reduce natural gas prices by nearly a third in 2005 and by almost half by 2009. **So, keep up the good work in energy conservation and look into renewable energy!** For the full article visit *Flex Your Power*: [www.fypower.org/pdf/ACEEE\\_fall04\\_ngmkt.pdf](http://www.fypower.org/pdf/ACEEE_fall04_ngmkt.pdf)

#### Questions? Comments? Want to attend an event?

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